



11 Altona Road

**Blaris Industrial Estate
Lisburn
BT27 5QB**

8 February 2011

Mr Andrew Hassard
Belfast City Council
City Hall
Belfast

Dear Mr Hassard,

RE: OUTDOOR MUSIC CONCERT, BOTANIC GARDENS, BELFAST

Further to our agreed proposal to host an outdoor music concert at Lower Botanic Playing Fields in June; following an initial planning meeting on 1 February 2011 with Mr Alex McNeill of your department and Mr Stephen Hewitt of Belfast City Council's licensing section, I wish to provide some confirmation of our plans at this stage.

Whilst PLM Promotions has a long standing association with staging electronic music events, I would wish to clarify that the genre of music secured for this event is entirely of a mainstream live pop/concert variety and under no circumstances could be described as a dance-type event.

In relation to the timing of the event, I would wish to convey that we require a date change from the original application for use of the Lower Botanic site to the week ending Saturday the 18th June 2011. The actual main concert day, which will feature a world famous act, has still to be confirmed by the headline artist due to their world tour schedule but at this particular time their preference is Friday 17th June 2011.

We would also request permission for the option of a second connected day to be staged on the 16th or 18th of June 2011.

I would respectfully request that a fee offer of £1 per person be considered for the additional day to allow it to be considered from a business perspective.

I trust this information will assist Belfast City Council's planning processes and look forward to working in close association with your department over the coming weeks.

Many thanks for your continued assistance.

Yours sincerely,

Eddie Rowan